

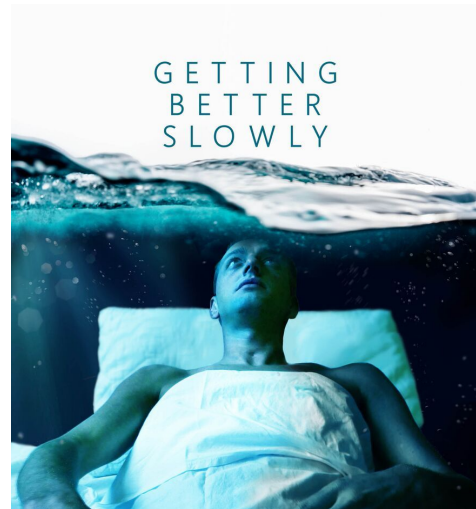
Getting Better Slowly Marketing Pack

<http://www.gettingbetterslowly.com/>

You will find below links for all of our promotional material for the show. We are very excited to start our national tour in the next few weeks.

This show has particular appeal to those who work, have worked or have an interest in neurology and patient care. The Lincoln Drill Hall have been successful in contacting local NHS groups about the show.

In terms of the show's background, it has been 100 years since the first diagnosis of Guillain-Barre Syndrome, and research shows that the rare inflammatory disorder affects 1 in 100,000 people.



Key selling points

- Contemporary writing by Nick Wood. Directed by Tilly Branson.
- Movement direction and choreography by disabled artists Marc Brew and Kimberley Harvey who have both worked with Candoco Dance Company.
- An inspirational story performed by Adam Pownall about his two and a half year recovery from Guillain-Barre Syndrome, which had left him paralysed.
- The piece comprises of speech, movement, sound and verbatim interviews following Adam from diagnosis to rehabilitation.
- Presents a universal approach to illness and recovery.
- 100 years since the first diagnosis of the disease by Georges Guillian and Jean Alexandre Barre.
- Supported by GAIN (Guillain-Barre & Associated inflammatory Neuropathies) the official Charity for GBS <http://www.gaincharity.org.uk/>



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Here are the links to our promotional materials:

www.dropbox.com/sh/s5muqcbovrin0ou/AABC5jpusjF4WbDd8weucntfa?dl=0

www.dropbox.com/%2Fsh%2Fvllg7fg5nvsuks5%2FAABfBo_aswBwPC2d52gPwUWUa%3Fdl%3D0&h=gAQFrTQgJ



Suggested tweets to promote the show

Looking forward to having the @GBSproject with us soon! Check out the trailer here www.youtube.com/watch?v=_LN-0JJkyR0.

@GBSproject tells a story 'from diagnosis to rehabilitation and beyond'. Find out more about the show here (34 characters to add your link).

Great photos from @GBSproject! We are very excited to have them with us soon www.instagram.com/gbsproject/ Book now (29 characters for link)

#gettingbetterslowly, the inspiring story of recovery through contemporary writing, sound and movement. We cannot wait to have @GBSproject with us!

100 years since the first diagnosis, @GBSproject are bringing their show to us about Adam's battle with Guillain Barre Syndrome.

'A universal approach to illness and recovery' @GBSproject's inspirational contemporary writing is coming to us soon! #getting better slowly



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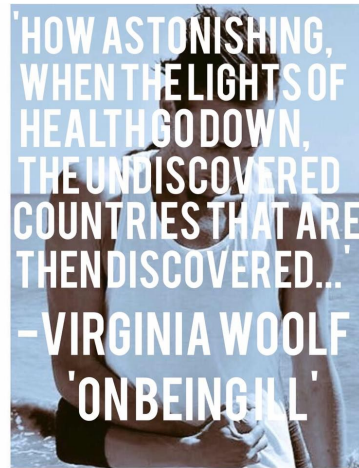
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Here are some examples of Instagram memes we have been using. We have 'quotes of the day' on our Twitter and Facebook feed:



Social Media links



Facebook: www.facebook.com/GBSproject/?fref=ts



Twitter: @GBSproject

#gettingbetterslowly #gbsproject #GBS #guillainbarre #GBSawareness #newwriting #recovery #GAIN

Web link: www.twitter.com/GBSproject



Instagram: www.instagram.com/gbsproject/?hl=en



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